

## Biographical Profile of Ron Nice



Ron C. Nice is founder, President and Chief Executive Officer of Nice Enterprises, Inc., as well as President of Aspen Ridge Ranch, Inc., and Manager of Aspen Ridge Ventures, LLC.

Nice Enterprises, Inc. is a multidisciplinary consulting practice that equips companies in building a brighter future, a stronger team, and a better organization. Based near Kremmling, Colorado, with a winter branch office in Hurricane, Utah, Nice Enterprise, Inc. provides multiple forms of strategic, business, scenario, and innovation planning; leadership development and governance for Boards and Executives, teambuilding, and merger consultation and facilitation to progressive businesses throughout North America.

Nice Enterprises applies its' own recommendations and has operated profitably for three decades by providing customized solutions for hundreds of the most progressive credit unions (which are member-owned financial cooperatives) throughout the United States as well as other businesses and members of the financial industry. Ron has personally developed and presented over 1,000 retreats, seminars, and training / development programs for credit unions and other forward

thinking organizations. He has extensive experience in both the “for-profit” and “non-profit” worlds.

Prior to organizing and building his planning consultancy practice in the early 80's, Ron was a field Consultant for the California Credit Union League for several years. He also has “real-world” experience as an Assistant Manager, Collections Manager, and Collector for a Southern California credit union. His varied background includes: software designer, credit counselor, customer service representative, business manager, cowboy, packer, salesman, retailer, scuba instructor, and residential landscape engineer.

Attracting the best and brightest CEOs, Ron hosts and facilitates several collaborative, “by invitation only” leadership / mentoring programs such as Executive Mentoring Interaction (EMI) which meet quarterly throughout the U.S. Ron is the co-author of the renowned “*Credit Union Merger Kit*” and has authored numerous books and several strategy and governance tools used extensively in the credit union marketplace. In addition, he publishes *The Strategist*, a complimentary leadership and strategy newsletter, entering its twenty-eighth year of publication.

Ron is a trainer and has taught courses in several disciplines of planning, teambuilding and Board development, as well as people and organizational development for numerous clients, trade associations and schools. He has been quoted on radio and in the business press as a credit union expert. Ron holds a degree with honors in management from Saddleback College, and a Bachelor of Science degree in Business Administration from Biola University. Ron and Kay, his wife of over 34 years, have three grown children and an adorable granddaughter.

Ron and Kay live and host small groups at their remote, “off the grid” ranch in the Rocky Mountains of Northern Colorado, during the summer months.